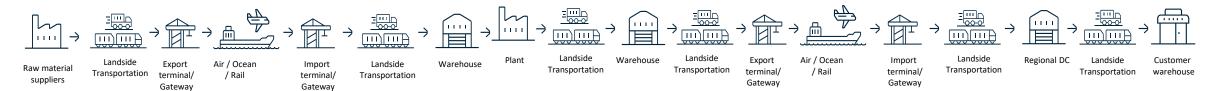




Comprehensive supply chain collaboration to be better prepared for supply chain disruption

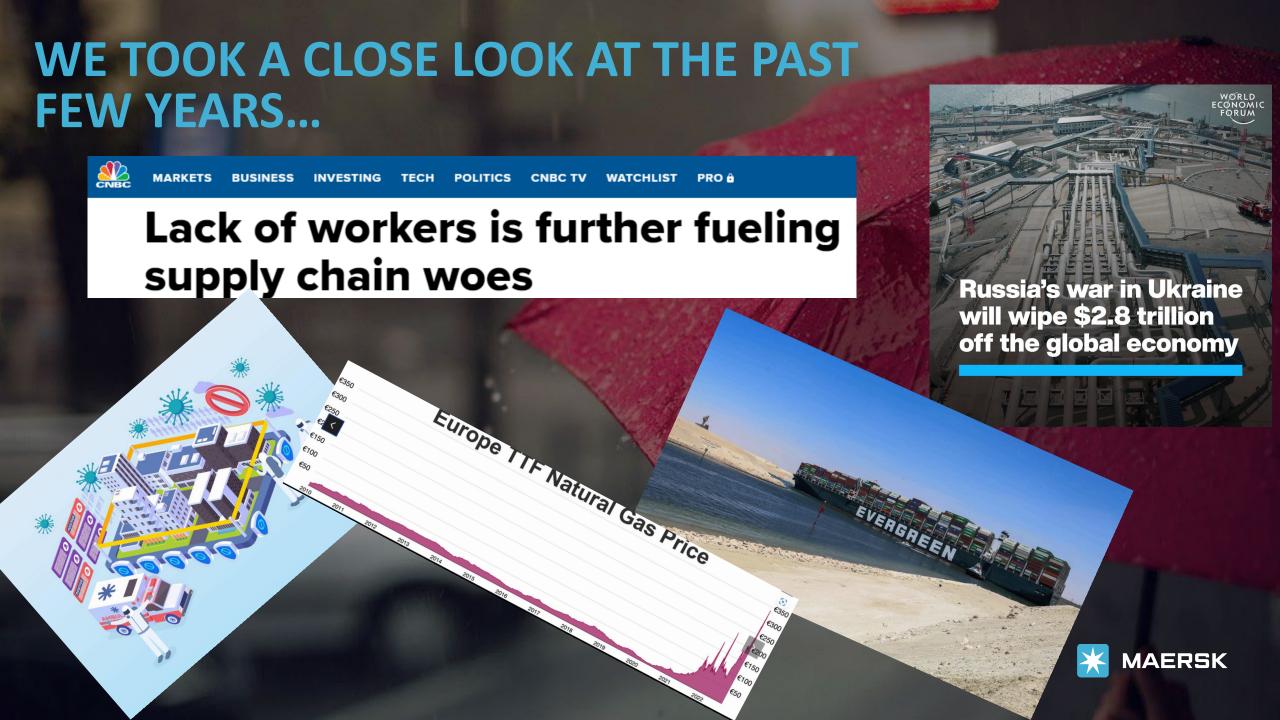


ORIGIN MANAGEMENT		IN-TRANSIT	DESTINATION MANAGEMENT	
Logistics Forecast	Order Management	In-Transit Management	Arrival Management	Carrier Release Management
Transport Planning	Consolidation	Transport Order Management	Import Customs Coordination	Delivery Management
Provider Allocation		Export Customs Coordination	Demurrage & Detention Management	
Origin Haulage Coordination		Documentation Management		

Supply Chain Analytics & Visibility
Account Management & Business Contigency Planning
Implementation & Change Management

Available add-ons to meet business needs				
Carbon Emissions Dashboard	Freight Audit & Pay			





Unlock new business opportunities with truly integrated logistics

First Video

The Explainer Unlock new business opportunities with truly integrated logistics





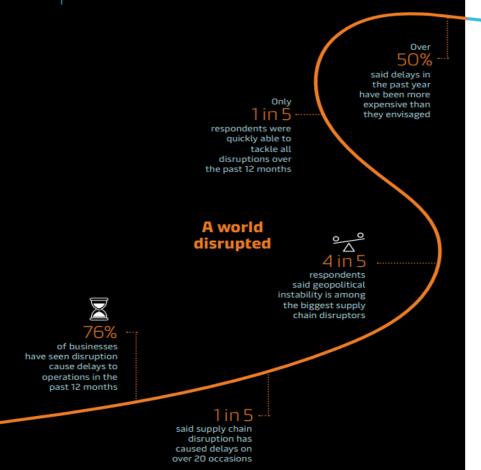
- A recent study by Accenture revealed disruptions cause 1.6 trillion USD in missed revenue on average each year.
- Events such as the Red Sea crisis have shown us that disruptions can spring from anywhere and leave a lasting impact across your supply chain.
- Issues like **port congestions**, often seen at major harbours, **cause domino delays** that can last several weeks and **result in missed sales**, **stacked inventories**, high D&D costs.
- These situations affect logistics services, affecting service reliability, schedule predictability, which have a knock-on effect on businesses today and tomorrows objectives.
- However, despite increasing capacity disruption continues to be a challenge.

Going faster is not the answer, and neither is sailing more ships...



The need-to-knows at a glance

The 'Discover New Paths to supply chain resilience: How are European businesses responding to disruption?' report is based on a quantitative Maersk survey, with a random sample of 2,062 European Maersk customers. Across the respondents, there is a fair representation of all European geographical areas, customer groups, levels of seniority, and areas of responsibility.



New sourcing solutions

Over
1 in 2 ···
sinesses are

businesses are considering new sourcing locations... Most prominent sourcing location being considered by European businesses globally:



and almost ... a third

of them are located close to or within European shores

Want all the insights from Building Resilient Global Supply Chains in an Ever-Changing World in one place?

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Investing in resilience

- Better data sharing and communication is a key way to improve supply chain resilience
- They're focusing tech budget on supply chain monitoring, tracking and visibility solutions
- Increasing flexibility and speed of planning will drive resilient improvements

Almost
--- a third
said they need
to be able to
accurately
predict demand
and respond

6001 Almost 25%

are looking to invest in technology that enables more accurate forecasting



businesses

were fully committed to

sustainable logistics... Supporting sustainability

...in 2024, that has grown to 1 in 2 -

--- A third say it's a priority to make improvements to emissions visibility in logistics

Has disruption led to new sourcing strategies?

It's no secret that supply chains have absorbed their fair share of turbulence over the past few years, and it still remains difficult to determine when exactly normality will return in the logistics world.

This year, the focus has broadly been on geopolitical issues, with the conflict in Ukraine continuing and the Red Sea situation having a serious impact on the global flow of goods.

With the Suez Canal inaccessible as a gateway between Europe and Asia due to the unsafe environment in the Red Sea, vessels have been diverted around Africa via the Cape of Good Hope – adding significant distance, time and cost to journeys.

It's little surprise, then, that 4 in 5 of our surveyed customers said geopolitical instability or state-on-state conflicts are the biggest potential disruptors to their supply chain in 2024. The associated costs around the Red Sea situation have also had an impact, with more than 1 in 2 respondents listing increasing transportation costs as a primary supply chain challenge.

Elsewhere, almost 1 in 2 businesses said they'd faced reduced global capacity and bottlenecks in the past year, while 1 in 3 subsequently had difficulty securing necessary materials for production.

Overall, more than 3 in 4 businesses have seen supply chain disruption having a knock-on effect and causing delays to their operations in the past 12 months, with over 1 in 5 saying it's happened on over 20 occasions.

The difficulties of the past five years mean recent disruptions have only added new layers to an already challenging situation, so it begs the question: are organisations better prepared to tackle black swan events in 2024 than they were previously?

More than 3 in 4
businesses have seen
supply chain disruption
having a knock-on effect
and causing delays to
their operations in the
past 12 months

...but



what if one could plan the destination supply chain once, without having to change intermodal appointments, or call the warehouse multiple times for delayed arrivals?

What if one could also reduce transloading waiting times, connect into the ground network more effectively, and ultimately keep the inventory lean and replenished for the customers?

It's time to rethink the way we serve our Customer



Unlock new business opportunities with truly integrated logistics

Second Video

The Network of the Future: Faster, better, more reliable



Integrating reliability, visibility and efficiency to ensure customers Win in their Markets



.....is the connector between the physical and digital worlds of supply chain management and logistics.



Enabling the Customers to win and grow their business with solutions which leverage global presence, vast operating network, assets control, multi-partner approach and digital technology designed to satisfy the Customer needs



To address the uncertainty, key that everyone develop Supply Chain Resilience

Supply Chain Resilience is resilience planning and monitoring service, enabling one and their customers to optimize Supply Chain risks



Supply Chain Resilience Model

- Contingency planning for loss of key dependencies
- Joint incident handling capability and tabletop exercises
- Factoring in specific supply chain issues



...and improve relevant outcomes for your business



To learn / understand supply chain vulnerabilities and key dependencies



To develop the scenario planning factoring your supply chain issues



To accelerate the response time to disruption when it hits



To avoid/reduce the additional inventory cost during a disruption



To help ensure time-to-market and turn disruption into a competitive opportunity for You and Your customers



Thank You



Other notable locations being considered for sourcing by our surveyed respondents include 1 in 16 Poland, 1 in 33 Morocco, and 1 in 50 Romania. While each market presents unique advantages, the decision where to source from will depend on the individual needs of each business, the goals they are looking to achieve, and the investments they can make.

Frederik Moeller, Intra-Europe Market Manager for Maersk, says the economy is also playing its part in businesses' considerations of Europe as a sourcing location:

"The drive for near- and multi-sourcing strategies is becoming more and more visible, with various examples caming up within the intra-European trade scope. We see this predominantly with Türkiye and Egypt, where specifically Egypt is showing tremendous growth. Both countries have seen their currency devalued in recent times, which make them even more attractive as sourcing locations for European companies looking to minimise their own operational costs."

Frederik Moeller, Intra-Europe Market Manager for Maersk

It goes to show that companies are continuing to lean towards relinquishing some dependence on Asian countries in the wake of black swan events, and intra-European trade is on the up. The statistics tell the story, too, as the intra-European export of goods rose from 2.9 trillion Euros in 2020 to 4.1 trillion Euros in 2023 according to Statista?

The notion of Europe becoming a sourcing location completely for itself remains a distant idea, but disruptions in recent years have proved the importance of supply chain diversification as means of boosting resilience. Add that to intra-Europe's growing infrastructure and wellestablished logistics networks, and it's clear that there's a solid foundation for companies to build from. As European companies navigate the challenges of the modern global economy, the strategic utilisation of these key markets could be essential in achieving sustained growth and resilience.

Intra-European export of goods rose from 2.9 trillion Euros in 2020 to 4.1 trillion Euros in 2023

